

Shame as a public health intervention

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Public (blaming) shaming (1)

PM David Cameron says 'runaway dads' should be 'shamed'

🕒 19 June 2011 | UK | 📰

Absent fathers should be "stigmatised" by society in the same way as drink-drivers, the prime minister has said.

A father himself, David Cameron said "runaway dads" should feel the "full force of shame" for their actions.

Writing in the Sunday Telegraph to mark Father's Day, he said it was not acceptable for single mothers to be left to bring children up on their own.



David Cameron's fourth child Florence was born last August

[link](#)

Public (blaming) shaming (2)



every where!

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Vickie Jackson How can people do this?

13 April at 12:57 · 1



Karen Smith Bitch

13 April at 15:36 · 1



Moira Jean Sylvia Judd . . thanks a million to everyone who shared this - every little helps to make these wicked nincompoops known and shamed ..

13 April at 20:41 · 1



Teresa Clatworthy Makes you realise, if you've followed the others, why gun culture is so important to a large sector of the American peoples..

13 April at 21:42



Kathleen McDonald Tragic!

13 April at 22:10 · 1



Janet Halliday That is very sick. People should be taught to use arrows for Target practise and not on animals.

Public (blaming) shaming (3)



Turing Pharmaceuticals CEO Martin Shkreli defends HIV drugs price hike

22 September 2015 Last updated at 10:42 BST

[link](#)

There's a company
selling an Aston
Martin at the price
of a bicycle and we
bought that
company and we
charged Toyota
prices. I don't think
that should be a
crime

Callahan's suggested questions

- If you are overweight or obese, are you pleased with the way you look?
- Are you pleased when your obese children are called “fatty” or otherwise teased at school?
- Fair or not, do you know that many people look down upon those excessively overweight or obese, often in fact discriminating against them and making fun of them or calling them lazy lacking in self-control?

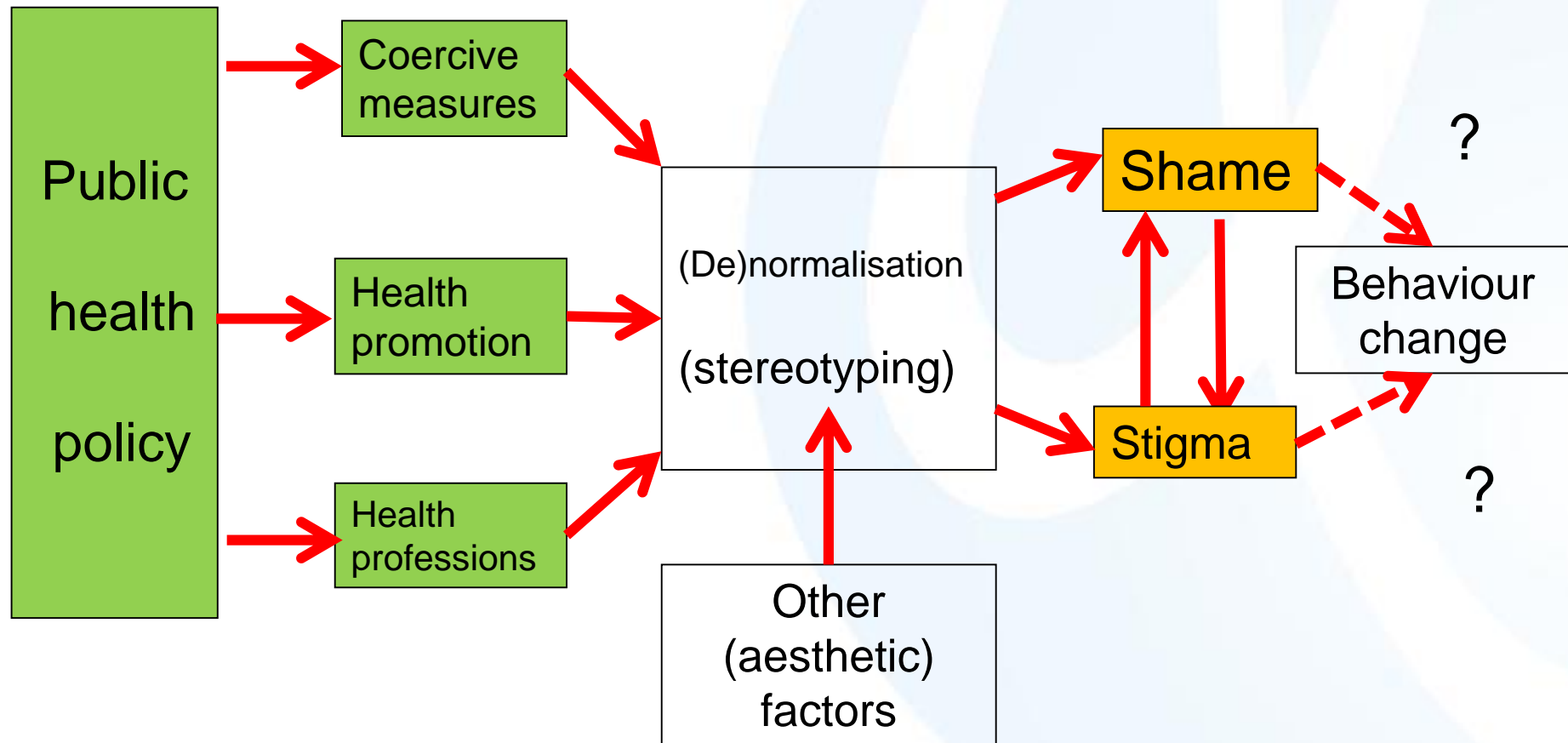
And his response

‘let me say flatly that I do not favour stigmatising the overweight or obese, and surely not discriminating against them.

And his response

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It will be imperative, first, to persuade them that they ought to want a good diet and exercise for themselves and for their neighbour and, second, that excessive weight and outright obesity are not socially acceptable any longer.



10/2/08

Face it, fatty, your genes are innocent

According to new research carried out at University College London by the Health Behaviour Research Centre of the charity, Cancer Research UK, and published last week in the American Journal of Clinical Nutrition, there really is such a thing as a fat gene. Researchers who studied 5,000 sets of twins found that genetics has more of an influence on weight than upbringing, exercise and diet. Scientists said parents should therefore not be blamed if their child is fat, as three-quarters of the variations in children's weight and waist measurements were determined by their genetic make-up.

The long and the short of it is, America may be the most obese nation in the world – Britain is not far behind – but it's not



India Knight

10% to 15% of the population will be at a healthy weight. Britain is the fat man of Europe. We spend £1 billion a year treating obesity-related health problems such as type 2 diabetes (which used to be called "adult onset diabetes", but got a name change when so many fat children started getting it), strokes, high blood pressure, heart disease, damaged joints and so on. By 2050, according to Foresight, the cost will have risen to about £50 billion, including medical bills, incapacity benefits and lost working days.

The excuses that people make for their own fatness drive me mad (I know whereof I speak and am not wholly unsympathetic: I was very fat myself at one point), and you can just see the mileage they're going to get out of being told that it's all down to genes. It's not. It's down to taking control of your life and down

show no interest whatsoever in trying to understand why people overeat in the first place. People overeat for psychological reasons, not physical ones.

There is no such thing as an obese baby: well, there might be a baby with weight problems if it suffers from a certain syndrome or genetic condition, such as Prader-Willi syndrome, of which this is a symptom. But generally speaking, obese newborns simply don't feature. It's what you feed your child that makes them fat. In the days when it was considered normal to top up formula milk with a couple of spoonfuls of porridgey baby food, babies got incredibly fat – because stodge makes people fat.

The fat kids you see waddling around are fat because their genes just made them that way – they're fat because they take very

From the Sunday Times.

28/10/2008

COMMENT 17

Listen up, fatso – we are letting you off far too lightly

Individuals can no longer be held responsible for obesity, according to a recent headline. Because of the abundance of food and our sedentary lifestyles, it is not the problem of fatness that should amaze us as much as the fact that anyone succeeds in remaining lean, says Dr Susan Jebb of the Medical Research Council.

Alan Johnson, the health secretary, comments that "solutions will not be found in exhortations to greater individual responsibility". Although nearly a quarter of the British population is obese, a threefold increase since 1980, he asserts that people are not more gluttonous than previous generations.

In fact, from evidence in a recent report commissioned by government, it is clear that individual choices lie at the heart of the problem. For example, the Japanese and the Koreans, despite being wealthy and desk-bound, are hardly affected by the world's obesity epidemic. Within Europe the British are fatter than any other nation and in the world league table the Americans come top. Within the UK there is a strong correlation between poverty, poor education and fatness.

So the issue is cultural, not genetic or environmental. If we are going to reduce the risks posed by obesity to public health and our economy, it is profoundly unhelpful to imply that being overweight is inevitable, understandable or not anyone's fault. Pretty much everyone has the potential to be trim and to bring up fit children.

We have the right to be disapprov-



Michael Portillo

commitment and application will be incomprehensible.

On a recent visit to Colombia I was struck that city mayors build impressive libraries in the slums. Those fine buildings fill up with eager children who want to read books or work on the banks of computers. It was clear to me that the youngsters believed that learning offered the best route out of poverty. In Britain, however, I get little sense of that. The country seems anti-intellectual and the poorest display little interest or faith in education.

Our society's cultural leaders have to regain self-confidence. They have too readily descended into cultural relativism, a belief that the elite has no right to impose its values and standards on the rest. The result has been to perpetuate the elite by making its world impenetrable. The dumbing down of media, of television in particular, has done the poor no favours. They have been fed a diet of low-brow entertainment and offered uninspiring role models by programme makers who display lofty condescension, even cynicism.

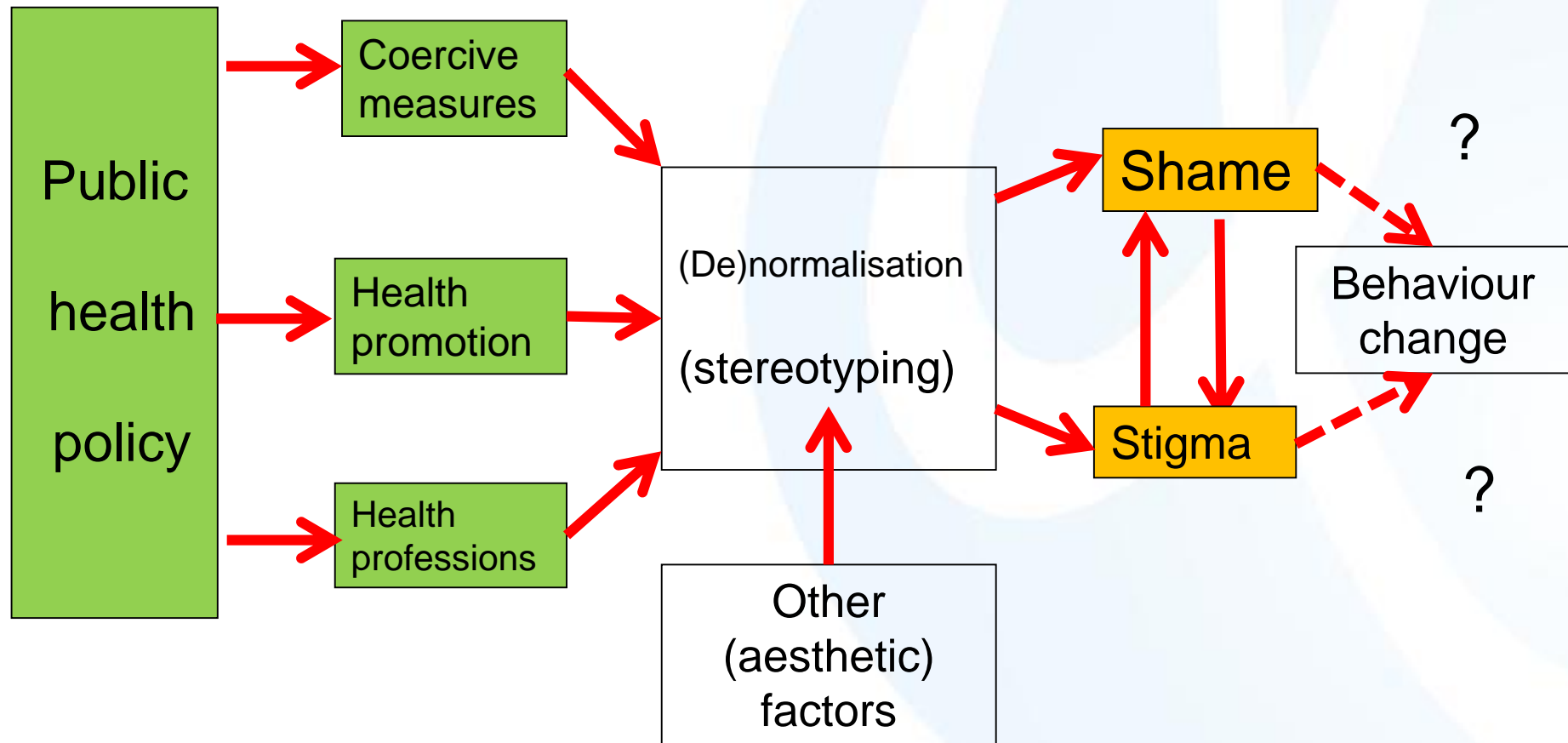
Instead of spending time and energy debating how television channels have defrauded viewers of a few million pounds in rigged competitions, we might discuss the issue of what they owe society. What part do they play in discouraging social responsibility, how might they seek to raise people's self-esteem and aspirations?

Also, our welfare systems make few demands on recipients. We continue to hand out money in what American

India Knight in *The Sunday Times*

‘I hate to blithely dismiss a whole swathe of scientific findings but I don’t believe a word of this. Fat gene, my foot. Funny how it seems to manifest itself only in the prosperous, cake-guzzling, carb-and-sugar-laden West.

Where are the obese Sudanese toddlers? The porky Ethiopians?...You can choose to make sacrifices or choose to be lazy and remain fat – and if you choose to be lazy and remain fat, then fair enough, but accept that it’s your own doing and take responsibility for it...fatness is a personal choice, one that can’t be blamed on anybody or anything other than our own greedy behaviour.’





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Social Science & Medicine

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Writing social determinants into and out of cancer control: An assessment of policy practice

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ABSTRACT

A large literature concurs that social determinants of health (SDH) are demonstrable, important, and insufficiently attended to in policy and practice. A resulting priority for research should be to determine how the social determinants of health can best be addressed. In this paper we support the more effective transfer of social determinants research into policy by: (1) describing a qualitative analysis of thirty-two cancer control policy documents from six English-speaking OECD countries and two transnational organizations, demonstrating great variability in the treatment of social determinants in these policies; (2) critiquing these various policy practices in relation to their likely impact on social determinants of health; and (3) advancing a tool that policy writers can use to assess the way in which social determinants of health have been addressed in their work. In the sample of policy documents, the distinction between structural and intermediate determinants, population-based and targeted interventions, and their respective relationships to equity were not always clear. The authors identified four approaches to

Problems with Callahan's suggestion (generally)

- Errors in application (it worked for him, for smoking)
- Arguments from dignity, and impaired autonomy
- Arguments from consequences
 - Doesn't work (but selective evidence)
 - What is the thing being maximised?
 - Harms some to benefit others

The value of health

Intrinsic versus instrumental (1)



England's chief medical officer: 'Two thirds of adults overweight'

27 March 2014 Last updated at 12:55 GMT

Being overweight is increasingly seen as the norm. England's chief

I want people to be happy
but I need them to think
about what their weight is
and whether they're
unhealthy

The value of health

Intrinsic versus instrumental (2)

...guidelines invite us to manage our bodies in an idealised, individualised world where lifestyle change is a straightforward matter of putting knowledge into practice. Instead, we inhabit complex social worlds where food and alcohol are central to social life, and the enactment of our social identities and key social practices. Citizens do actively manage their food and alcohol consumption in an effort to be healthy, but they do so from a context where 'social well-being' is the primary aim.

Healthy living guidelines and the disconnect with everyday life

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In Western democracies, citizens are advised by governments to manage their bodily practices in highly specific ways. There are guidelines for healthy eating, alcohol consumption, exercise and screen time. However, most research works suggest that there is a substantial gap between the guidelines and the ways in which most people live their lives. How can we make sense of this disconnect between the guidelines and everyday life? In this article, I discuss Australian healthy eating and healthy drinking

[source here](#)

(Resistance to) Public shaming (3)

[link](#)

Size 18 jogger who was fat-shamed by white van man lands cover of running magazine

- Lindsey Swift, 26, fronts this month's Women's Running magazine
- Gained attention for letter she shared on Facebook to white van man
- Driver yelled sarcastic comments as she trained for 10k last month

By ANNABEL FENWICK ELLIOTT FOR MAILONLINE and SARAH BARNES FOR MAILONLINE
PUBLISHED: 14:33, 17 September 2015 | UPDATED: 18:42, 17 September 2015

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A woman who gained internet fame for the open letter she wrote to the white van driver who mocked her weight while she was out jogging has landed the ultimate victory.

This month, Lindsey Swift, 26, is gracing the cover of Women's Running magazine - thought to be the first time a plus-size woman and 'real-life' runner has appeared on the front of a fitness publication in the UK as opposed to a model.

It comes a month after Lindsey, a size 18 trainee teacher from Barnsley, South Yorkshire, penned a cutting letter to the mystery bully in the hope it would encourage other girls to ignore the hecklers and get fit.

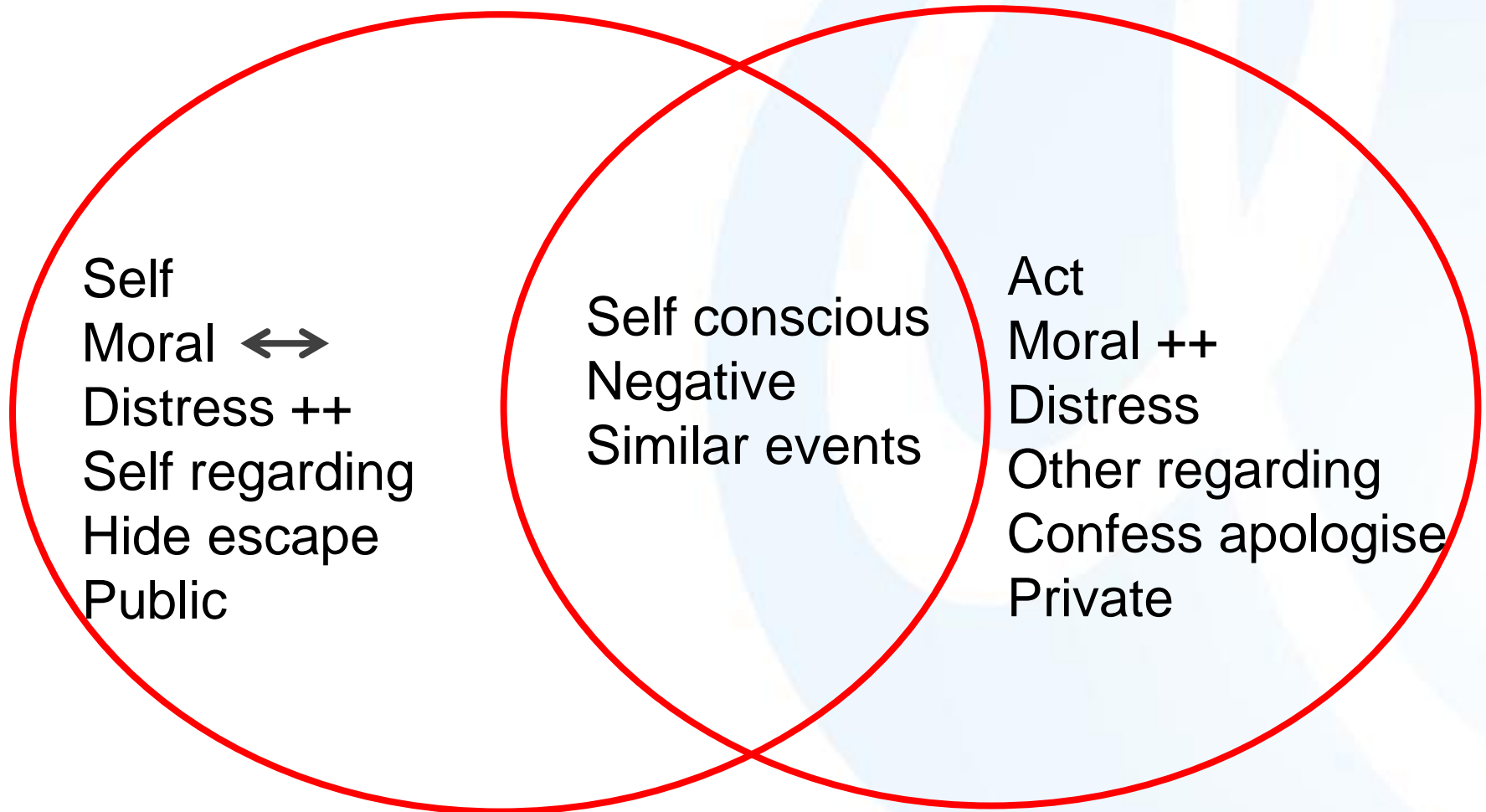
Scroll down for video



E31, Manchester, United Kingdom, 3 weeks ago

Well done - and hopefully continuing with the running and a healthy diet she will look fit and healthy - keep it up

Shame v Guilt



Organ donation video



Some comments...

im sorry if this offends people but its out of order trying to make the public feel guilty because they want to hold onto THEIR organs that they were born with

i think this cums on way 2 stronly i mean its not like its against the law to not donate

How is this coming on too strong?...This is the reality of the situation.....does it make you feel guilty?

Australian anti-smoking



UK 'I'm not worried'



[link](#)

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